



**ARIADNEXT**  
by **IDnow.**

**IDnow.**

Press Release

## **Idnow Group announces partnership with Interpol**

***Idnow Group Identity proofing experts to share expertise via global training programmes***

**Rennes, March 16th, 2022** – The IDnow Group, newly formed with ARIADNEXT and Trust Identity Management, delivering Europe's leading identity proofing platform, has announced a partnership with Interpol - the International Criminal Police Organisation, in a 12-month training cycle. During this period, experts from ARIADNEXT, IDnow and Interpol will conduct a series of training programmes for local law enforcement and immigration agencies, beginning with the United Arab Emirates later this month.

Sophisticated fraud is becoming increasingly prolific, with recent statistics from [PricewaterhouseCoopers \(PwC\)](#)<sup>i</sup> revealing that 47 percent of companies had suffered at least one form of fraud in the prior 24 months, at a cost of \$42 billion.

Headed up by Lovro Persen, who has more than 24 years' experience in identity and fraud management at national and international levels across both the public and private sector, the partnership will provide Interpol with insights into the very latest trends and case studies in the world of fraud prevention.

"This partnership with Interpol will ensure that officials and agencies have access to our teams of experts, who will share with them the knowledge and practices that are essential today to effectively combat global fraud," said Lovro Persen. "We at ARIADNEXT are delighted to be working with such a well-known and recognized organization and to be able to share our knowledge and expertise in the prevention of fraud on an international scale".

Based in Munich and with offices around the world, including Dubai, France and the UK, the IDnow group provides businesses with a unified set of methods to meet every identity verification and document signing need, along with identity management services to effectively orchestrate, customize and configure the proofing process.

**Contacts presse – Anna Nicolle**

[\*\*anna.nicolle@ariadnext.com\*\*](mailto:anna.nicolle@ariadnext.com)

**+33 (0)6 86 37 57 79**



**ARIADNEXT**  
by **IDnow.**

**IDnow.**

---

---

**About ARIADNEXT by IDnow**

ARIADNEXT by IDnow develops digital identity and remote ID verification as well as electronic signature solutions. All based on AI and Deep Learning, they meet AML-CFT requirements while offering optimized user experience.

To meet the European Union's ambitions of a secure digital economy and trust, ARIADNEXT merged in June 2021 with its partner IDnow to increase its leadership position in the European Regtech market.

The newly formed IDnow Group, consisting of ARIADNEXT and Identity Trust Management, offers a unified platform of identity verification solutions, including technologies combining automation and human assistance, as well as solutions mixing online and point-of-sale expertise.

With offices across Europe (France, Spain, Germany, UK, Poland, Romania), the group has a portfolio of more than 1,000 international clients from a wide range of industries including Sixt, Tier Mobility, Western Union, UBS, Commerzbank, Munich Re, N26, Solarisbank and wefox, Crédit Agricole, BNP, Société Générale, Younited Credit, PMU, Free, SFR and La Française des Jeux.